

**Manufactured Housing Communities of Oregon
2022 Annual Conference and Management Training Seminar
October 24-25, 2022**



<u>Time</u>	<u>Speaker/Topic</u>
Monday, October 24, 2022	
7:30AM - 5:00PM	Registration & Technical Assistance with MHCO Website
7:30AM - 5:00PM	Exhibitors Available
8:00AM - 9:30AM	Breakfast Buffet
9:00AM - 10:30AM	Leadership Lessons from the Land of Oz...It's NOT just about shoes! Angel Rogers - Owner, STAR Training Dorothy achieved her goals while treating everyone around her with dignity and respect by using her brain, heart, and courage. Session Learning Objective - Providing managers and supervisors a new perspective for managing people on a level that inspires the entire team to work together to achieve desired results.
10:30AM - 10:45AM	Break
10:45AM - 12:15PM	Cutting Edge Fair Housing Matters – Staying One Step Ahead of Claims and Claimants Bradley S. Kraus - Attorney, Warren Allen LLP The nature, scope and breadth of fair housing claims are constantly expanding. Learn about the latest suits, outcomes and strategies for avoiding costly mistakes.
12:15PM - 1:30PM	Lunch

**Manufactured Housing Communities of Oregon
2022 Annual Conference and Management Training Seminar
October 24-25, 2022**



<u>Time</u>	<u>Speaker/Topic</u>
Monday, October 24, 2022	
1:30PM - 2:45PM	Fair Housing and Social Media ... It is what you say AND how you say it! Angel Rogers - Owner, STAR Training The rental housing market is as competitive as ever, and smart marketers are using all the tools available to attract renters. In today's climate of limited face-to-face interaction, social media has become an integral communication channel. The platforms and content may evolve, but the one thing that does not change is the responsibility to be in compliance with Fair Housing. How liability does not require proof of discriminatory intent; Discriminatory Buzz Words; Consistency – Who is Monitoring Content; Design in Marketing Ads; Discriminatory Ad Placement
2:45PM - 3:00PM	Break
3:00PM - 4:30PM	RV Management and Legal Issues Mark Busch - Attorney at Law, Mark L. Busch, P.C. Recreational Vehicles, whether in a manufactured home community or stand alone in a RV Park, represent significant management challenges. This session covers the latest on RV issues from the application process, rent increases and evictions.
5:30PM - 6:30PM	Cocktails with Exhibitors
6:30PM - 9:00PM	Dinner and Prize Drawings Keynote Speaker - Betsy Johnson - Oregon Gubernatorial Candidate

Manufactured Housing Communities of Oregon

2022 Annual Conference and Management Training Seminar

October 24-25, 2022



<u>Time</u>	<u>Speaker/Topic</u>
Tuesday, October 25, 2022	
7:30AM - 5:00PM	Registration & Technical Assistance with MHCO Website
7:30AM - 5:00PM	Exhibitors Available
7:30AM - 9:00AM	Breakfast Buffet
8:00AM - 8:45AM	Selling Your Manufactured Home Community - The Cost of Not Following the Rules Bill Miner - Attorney, Davis Wright Tremaine The Oregon Legislature has made significant changes to selling your manufactured home community and the notification process to residents. Not following Oregon Statute can result in a fine of 10% of the value of the property.
8:45AM - 9:30AM	Pitfalls With Insurance Coverage Jim Oliver - Attorney, Davis Wright Tremaine Overview of landlord liability & appropriate levels of insurance to mitigate risk, possible pitfalls & shortcomings.
9:30AM - 9:45AM	Break
9:45AM - 11:00AM	Saying it to Seniors While Keeping YOUR Sanity Angel Rogers - Owner, STAR Training Rental housing in the senior housing industry provides a vital service that goes beyond housing. We provide care, comfort and a sense of family to our residents. So how are we preparing the staff to interact with this ever-growing market segment? Objectives: Defining and understanding that the face of the population is changing dramatically; The communication process in general is complex and can be further complicated by age; this session will help improve relationships with elderly residents.

**Manufactured Housing Communities of Oregon
2022 Annual Conference and Management Training Seminar
October 24-25, 2022**



<u>Time</u>	<u>Speaker/Topic</u>
Tuesday, October 25, 2022	
11:00AM - 11:15AM	Break
11:15AM - 12:30PM	Forms and Functions – Pairing MHCO’s Forms With Your Unique Goals Jeffrey S. Bennett - Attorney, Warren Allen LLP MHCO offers over 70 forms online. Learn how to use the most popular forms, build lease and notice packages that suit your needs, and avoid common pitfalls. <u><i>This Seminar qualifies as part of Oregon's Mandatory Training Requirement</i></u>
12:30PM - 1:45PM	Lunch
1:45PM - 3:15PM	Oregon Mandatory Landlord-Tenant Management Training (ORS Chapter 90) Bjorn Hess - Attorney at Law, Hess Law Firm, PLLC Overview of ORS Chapter 90 - what you need to know to be an effective community owner or manager. <u><i>This seminar qualifies as part of Oregon's Mandatory Training Requirement</i></u>
3:15PM - 3:30PM	Break (with snacks)
3:30PM - 5:00PM	Oregon Mandatory Landlord-Tenant Management Training (ORS Chapter 90) Bill Miner - Litigator, Davis Wright Tremaine , LLP Continued in-depth discussion of Oregon Chapter 90. <u><i>This Seminar qualifies as part of Oregon's Mandatory Training Requirement</i></u>